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ABOUT THE ORGANISERS

The National Institute of Technology Karnataka (NITK) formerly known as Karnataka Regional Engineering College (KREC), is located at Surathkal, about 20 kilometers north of Mangalore. Founded in 1960 as KREC, is today one of the leading technical institutions among the 30 NITs in India and is recognized as an Institute of National Importance. The 295 acres campus is adjacent to the National Highway 66 and at the shores of Arabian Sea.

The Department of Humanities, Social Sciences and Management (HSSM) was established in the year 1989-90. Being interdisciplinary in its orientation, the department has expertise in three disciplines: Management, Economics, and Professional Communication. The Department started the Post-Graduate programme MBA during 2007-08. The program is designed to meet the increasing demand for quality and competent business leaders and managers in the global and national scenario.



*National Conference
on*

Emerging Issues in Banking and Finance in a Technology Driven Economy



February 20, 2015



**Organised by
DEPARTMENT OF HUMANITIES, SOCIAL SCIENCES AND MANAGEMENT
NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL**

ABOUT THE CONFERENCE

Modern banking in India has traversed a long way since independence. Globalization of Indian economy has created an environment where the financial services system has to be cost effective, customer oriented and technology based. Banking sector has been undergoing drastic metamorphosis where the need for a stable, efficient, resilient and vibrant banking system has come to occupy the center stage. Advances in technology and financial theory and practice have jointly transformed many of the relationship - focused intermediaries of yesteryear into data-intensive risk management operations of today. Consistent with this, we now find many commercial banks embedded as part of global financial institutions that engage in a wide variety of financial activities. The enhanced and increasing levels of deregulation, stiff competition and the technology revolution have placed numerous demands on the banks. According to IBA-FICCI-BCG report, India's Gross Domestic Product growth will make the Indian banking industry the third largest in the world by 2025. Development in the field of information technology has changed the phase of Indian banking industry to excellent standards since liberalization. It is in this context National Conference on “**Emerging Issues in banking and Finance in a Technology Driven Economy**” is being organized.

The Conference aims at bringing together academicians, researchers, policy makers and other stakeholders from different parts of the country to deliberate their issues concerning the theme.

SUBTHEMES OF THE CONFERENCE

Papers are invited for submission relating to all aspects of banking and finance, both theoretical and empirical. The suggested subthemes include:

- ✧ Advancements in Banking Operations
- ✧ Core Banking and its future trends
- ✧ Mergers and Acquisitions
- ✧ Governance Issues in Banks
- ✧ Strategic use of technology in financial sector
- ✧ Implication of Basel II and Basel III Norms
- ✧ Technology for Business Optimization
- ✧ Financial Inclusion and Rural development
- ✧ Risk Management
- ✧ Impact Cost and Market Efficiency
- ✧ Asset Pricing
- ✧ Financial Econometrics
- ✧ Big Data Adoption in Financial Services
- ✧ Derivatives
- ✧ Investment Management
- ✧ Behavioral Finance
- ✧ Asset Quality
- ✧ Mathematical and Computational Modeling

IMPORTANT DATES

Submission of Abstract : 15 December 2014
Intimation of Acceptance : 20 December 2014
Submission of Full Paper : 10 January 2015
Last Date for Registration : 01 February 2015
Conference Date : 20 February 2015

GUIDELINES TO AUTHORS

- The authors are required to submit their abstract, which should clearly indicate the purpose of research, methodology, major implications and key references on or before 15 December 2014.
- Authors should follow APA 6th Edition ISBN 978-1-4338-0561-5 for both citation and references.
- The abstract shall be approximately 500 words, in MS Word, and the text should follow Times New Roman with font size 12 with one-inch margin all rounds.
- The full paper should not be more than 5000 words that include objectives, literature review, methodology, result and discussion, and conclusions. It is suggested that there should be a good mix of all the above sections within the word limit.
- Full paper shall be submitted before 10 January 2015, after the acceptance of abstract is communicated.
- Names of authors, their addresses (postal and e-mail), and phone numbers should be given in the first page of the paper.
- Authors should submit their abstract and/or full-papers and queries to bafcon2015@gmail.com

PUBLICATION

Selected papers would be published in the edited volume bearing ISBN No. Publication opportunity exists for select papers in the Journal of Management and Public Policy which is a refereed indexed journal.

REGISTRATION DETAILS

For Presenters ; Atleast one author per submission must register for the conference before 1st of February 2015 in order to schedule their presentation in the conference program. The registration details are as follows:

Academicians	Rs. 1500
Research Scholars	Rs. 1000
Industry Personnel	Rs. 2000

For Delegates (Non-Paper presenters) Rs. 750

Fee includes local hospitality, food and conference kit.

ACCOMMODATION

Limited accommodation is available in the NITK guest house on a sharing basis and on advance payment. However, accommodation in local hotels could be arranged on request. The list of hotels and tariff is available in the website.